

MIDWEST CASH INCENTIVE CHALLENGE SPONSORSHIP

OBJECTIVES:

- Provide platform to promote Midwest foaled horses
- Distinctive designation that is affordable for all to participate only the years they want to participate.
- Incentivize breeding to nominated stallions
- An opportunity for cash payback and prizes to Midwest owners, breeders, and exhibitors
- Unique format for designation from your traditional stallion focused programs
- Opportunity to promote the Midwest performance horse industry as a whole.
- Create a platform to encourage state breed associations to support the betterment of the industry.



NAME OF BUSINESS:

CONTACT NAME:

ADDRESS:

EMAIL:

SPONSORSHIP LEVELS AND BENEFITS:

(Sponsorships can be monetary, gift cards, product, services donated or combination of any)

Ruby - \$250

Name announced two times a day at the show

Name/Logo on our website

Logo on large group sponsor banner

Recognition on MCIC social media

Sapphire - \$500

Name announced 3-4 times a day at the show

Name/Logo on our website with back link to your website

Small banner 2X 3 placed in the arena at show

Recognition and logo on MCIC social media

Emerald - \$1,000

Name announced 3-4 times a day at the show

Name/Logo on our website with back link to your website

Logo on MCIC branded Material

Large banner placed in the arena at show

Recognition on MCIC social media

Name/Logo on Individual Social Media posts highlighting your business

Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

Diamond - \$2,500

Name announced 5 times a day at the show

Name/Logo on our website with backlink to your website

Free 10x10 booth space at MCIC Show

Banner placement on MCIC Website

Logo on MCIC branded Material

Large banner placed in the arena at show

Recognition on MCIC social media

Name/Logo on Individual Social Media posts highlighting your business

Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

Reposts on Social Media for sales and promotions from your business

Sponsorship for MCIC class – please indicate which class

We must receive all sponsorships (payment, product, gift cards or coupons) by 08/10/2026 in order to appear on marketing materials at the horse show.

Please send completed sponsorship form, payment and high resolution logo to:

Midwest Cash Incentive Challenge

c/o Mark Timke

6289 Gear Street,

Prole, Iowa 50229.

Or email to midwestcashincentivechallenge@gmail.com

Payment options:

Check – Make payable to MCIC

Venmo - @MCIC-2025

Card *Subject to a 4% credit card transaction fee

Check Visa MasterCard Discover American Express Card #: _____ / _____ / _____ / _____

EXP: _____ CVV#: _____ Name on Card: _____

Signature: _____ Date: _____