

## MIDWEST CASH INCENTIVE CHALLENGE SPONSORSHIP

### OBJECTIVES:

- Provide platform to promote Midwest foaled horses
- Distinctive designation that is affordable for all to participate only the years they want to participate.
- Incentivize breeding to nominated stallions
- An opportunity for cash payback and prizes to Midwest owners, breeders, and exhibitors
- Unique format for designation from your traditional stallion focused programs
- Opportunity to promote the Midwest performance horse industry as a whole.
- Create a platform to encourage state breed associations to support the betterment of the industry.



### NAME OF BUSINESS:

### CONTACT NAME:

### ADDRESS:

### EMAIL:

## SPONSORSHIP LEVELS AND BENEFITS:

(Sponsorships can be monetary, gift cards, product, services donated or combination of any)

### Ruby - \$250

Name announced two times a day at the show

Name/Logo on our website

Logo on large group sponsor banner

Recognition on MCIC social media

### Sapphire - \$500

Name announced 3-4 times a day at the show

Name/Logo on our website with back link to your website

Small banner 2X 3 placed in the arena at show

Recognition and logo on MCIC social media

### Emerald - \$1,000

Name announced 3-4 times a day at the show

Name/Logo on our website with back link to your website

Logo on MCIC branded Material

Large banner placed in the arena at show

Recognition on MCIC social media

Name/Logo on Individual Social Media posts highlighting your business

Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

**Diamond - \$2,500**

Name announced 5 times a day at the show  
Name/Logo on our website with backlink to your website  
Free 10x10 booth space at MCIC Show  
Banner placement on MCIC Website  
Logo on MCIC branded Material  
Large banner placed in the arena at show  
Recognition on MCIC social media  
Name/Logo on Individual Social Media posts highlighting your business  
Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors  
Reposts on Social Media for sales and promotions from your business  
Sponsorship for MCIC class – please indicate which class

**We must receive all sponsorships (payment, product, gift cards or coupons) by 08/10/2026 in order to appear on marketing materials at the horse show.**

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**Please send completed sponsorship form, payment and high resolution logo to:**

**Midwest Cash Incentive Challenge  
c/o Mark Timke  
6289 Gear Street,  
Prole, Iowa 50229.**

**Or email to [midwestcashincentivechallenge@gmail.com](mailto:midwestcashincentivechallenge@gmail.com)**

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Payment options:

**Check** – Make payable to MCIC

**Venmo** - @MCIC-2025

**Card** \*Subject to a 4% credit card transaction fee

\_\_\_ Check \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express Card #: \_\_\_/\_\_\_/\_\_\_/\_\_\_

EXP: \_\_\_ CVV#: \_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_