

MIDWEST CASH INCENTIVE CHALLENGE

OBJECTIVES:

- Provide platform to promote Midwest foaled horses
- Distinctive designation that is affordable for all to participate only the years they want to participate.
- Incentivize breeding to nominated stallions
- An opportunity for cash payback and prizes to Midwest owners, breeders, and exhibitors
- Unique format for designation from your traditional stallion focused programs
- Opportunity to promote the Midwest performance horse industry as a whole.
- Create a platform to encourage state breed associations to support the betterment of the industry.
- Horse must be registered Pinto

QUALIFICATIONS TO PARTICIPATE:

- A \$300 designation must be paid by July 15 of the year you plan to show to be eligible in the Midwest Incentive classes for that year. This is paid each year you plan to show the horse. If you skip a year, you can still participate the next year.
 - If you missed the deadline, you could pay \$400 late fee up to August 15th.
- Horse must have Pinto Registration to be eligible to be designated to the program
- Horse must be born or bred by individual who lives in the defined Midwest states. This will be verified by registration papers showing breeder and/or original owner residing in the Midwest
- Exhibitor and owner must live in the defined Midwest states
- Exhibitor may not be on the 2025 NSBA open or Non Pro Riders list per NSBA qualifications
- Exhibitors must be in good standing and have current membership with their respective National Breed Association and either Nebraska Paint, Nebraska Quarter Horse or Iowa Pinto.
- Pay \$75 Entry fee at show for each class entered
- Midwest is defined as: Iowa, Illinois, Indiana, Michigan, Nebraska, Minnesota, Wisconsin, Kansas, Missouri, South Dakota, North Dakota, Colorado, Oklahoma.

HOW TO DESIGNATE A HORSE:

- A horse can be designated eligible by paying the \$300 yearly fee any time prior to July 15 of the year you plan to show the horse.
- A late fee can be paid after July 15. The fee will be \$400 up to August 15th.
- All individuals who designate a horse are encouraged to promote Midwest Cash Incentive Challenge on their social media pages for greater exposure
- Pay \$75 Entry fee at show for each class entered
- A horse does not have to be out of a nominated stallion to be eligible

STALLION NOMINATION:

- A stallion owner can pay a \$450 nomination fee to make **all** foals eligible at a reduced rate of \$250 paid by July 15th or \$350 paid by August 15th. Nomination serves as authorization for stallion owner to enroll the stallion or a horse sired by their stallion annually (\$450 benefit). *The horse needs to be designated, cannot be rolled from one year to next. IF stallion owner is transferring designation to a horse sired by their stallion not owned by them, stallion owner must notify MCIC committee in writing prior to July 15th.*
- The yearly nomination fee paid by the stallion owner puts them in good standing and any offspring to be eligible to enroll at a reduced rate. The free designation cannot be rolled from one year to the next.
- Stallions will be advertised and promoted as part of the program
- All Stallion Owners are asked to support the Midwest Cash Incentive Challenge by sharing the program posts to their Social Media pages, encourage friends to like and share Midwest Cash Incentive Challenge information for greater exposure.
- All Stallion Owners are encouraged to add Midwest Breeders Incentive Challenge logo to their social media pages and advertisements.
- Stallion Nominations are due May 31, 2026
 - Benefits include: we offer a free designation fee to any offspring of {stallion Name}, a reduced designation fee for all offspring for 2026, one-time half-price Norfleet Marketing ad design (to be used in 2026) and a commemorative belt buckle MCIC key chain. All stallions will receive monthly promotion on our social media channels as well as a place on our website and a promotional banner to be hung at the Combining Colors/MCIC Horse Show.

Any horse, regardless of age, that meets the qualifications can participate by paying the yearly designation fee of \$300 by July 15, 2026. Late fee is \$400 until August 15th. No designations will be accepted after August 15th.

All stallion nominations and horse designations are non-refundable.

CLASSES IN 2026

- Yearling In Hand Trail
- Yearling Longe Line (Includes prize for highest placing Hunter Type yearling)
- 2-year-old Longe Line
- 2 year old W/T
- 3 & 4-year-old WP
- 3 & 4 year-old HUS
- 5 & O WP
- 5 & O HUS
- All Age Walk Trot Western Pleasure (must have association walk trot card)
- All Age Trail
- All Age Ranch Rail Pleasure
- All Age Ranch Riding

As the program grows more classes will be offered in future years.

ENTRY FEE

- There will be \$75 entry fee for each class entered. This must be paid in full at the show before any payout will be distributed

AWARDS/PAYOUT

- Payouts will be awarded on a sliding scale to equal 100% of the total money paid in on a per class basis, less \$30 for expenses associated with the futurity, including but not limited to advertising and marketing costs. NO CASH PAYOUT WILL BE GIVEN IN THE EVENT HORSE IS DISQUALIFIED.
- Example: If 3 entries, 1st place will be awarded 50% of the total money, 2nd place will receive 30% of the money and 3rd place will receive 20% of the money.
- Additional Cash/Award incentive to highest placing Non-Pro in each class
- Highest Earning Stallion/offspring will receive a MCIC Champion Buckle, 2nd Highest Earning Stallion/offspring will be awarded a customized prize
- Payout will be completed at the show and will be posted on Midwest Cash Incentive Challenge social media

FORMS TO BE FILLED OUT:

- Horse Designation form
 - Contact information
 - Copy of pinto papers
- W-9 form
- Stallion Nomination form
- Entry Form

WHERE DOES THE MONEY FOR PAYOUT COME FROM?

- Designation fee
- Stallion Nomination fee
- Entry fee less \$30 from each entry to cover marketing and advertising costs.
- Corporate or Individual Sponsorship
- Each class could be dedicated In Memory of OR In Honor of from a cash donation to support it for 3 years
- State horse Associations/clubs in the Midwest defined area

TRANSPARENCY

All results and payouts will be published. Financials will be available upon request by a nominator or stallion owner.